Congratulations on buying a logo on logoshuffle.com

With this short tutorial we want to help you with the usage of your new logo.

What does my package contain?

Depending on your choice, you can find the following files are in your download:

Starter package

- Logo as PNG picture in 400x400 pixels resolution

Complete package

- Logo as PNG picture in 400x400 pixels resolution, for example to be used in your Websites header or your Facebook presence
- Logo as PNG picture in a medium resolution of 1200x1200 pixels to be used in documents, cover sheets, business cards and so on
- Logo as PNG picture in a high resolution of 2400x2400 pixels for flyleaves and print usage
- Logo in SVG format for further editing or to be passed on to designers and print shops
- Logo in color, grey-scale and alternative color combinations as PNG in several resolutions and in vector format (SVG)

Professional package

- Includes the whole Complete Package
- Brand Identity Style Guide, contains the professional Color Codes (CMYK, RGB),
- Fonts, a “layout guide” and positions for designers or sophisticated users, all ready to be presented to your client
- more than 20 perfectly resized and ready to use PNGs for social media, e.g. Facebook, Twitter, LinkedIn, Pinterest, Instagram, Youtube

How can I open the vector graphics?

The vector files are called Vector-Variation.1.svg, Vector-Variation2.svg,Vector-Variation3.svg,Vector-Variation4.svg

To open and edit the vector file we recommend the free software "inkscape" (http://www.inkscape.org) or Adobe Illustrator(R)

How can I edit my logo?

After having opened your vector file in Inkscape or Adobe Illustrator®, you can free-scale and change the text, colors or icons.

Please note that after opening your vector file, all graphic elements are grouped together. To remove this grouping please right click the logo and choose the entry "**ungroup**".

Afterwards you can edit all elements of the logo (Colors, text, icons) separately.

What file do I need to use the logo for print?

Most print shops require a vector file, so use the SVG file. If you or your design agency need the logo in another format, you can easily convert it using Inkscape or Adobe Illustrator ® and save it in the format desired. Just click „File“ → „Save as“ and choose your favored format

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